

SALES CENTER

TURN QUALIFIED LEADS INTO CUSTOMERS

Grow your business by managing and gaining more visibility into your sales pipeline.

BENEFITS



Improved Pipeline Management

Sales dashboards allow you to quickly see close ratios for producers, deal aging, and assess your entire sales process to make informed decisions.



Superior Sales Experience

Provide prospects with a streamlined sales experience no matter who answers the call. No more need for cumbersome spreadsheets, multiple systems, that can result in lost opportunities. All your data is managed from a single platform.



Meet Goals

As a quote moves through the pipeline, the estimated value becomes more accurate, allowing you to forecast sales for month's end.



Maximize Your Bottom Line

Know each opportunity to target and the next task to close the deal. Your producers will know to focus on revenue-generating activities to maximize their time.

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FEATURES

» Pipeline Management

Excellent high-level and granular level reporting into the agency's sales efforts; agency level, producer level, lead channel level.

» Detailed Sales Tracking

Maintain and market to your cold prospects separately from your EZLynx Management System's database.

» Prospect Import

When a lead, or prospect, buys a policy and is converted to a customer.

» Automated X-Date Reminders

Never miss out on a sale! EZLynx automatically reminds producers at the exact day they need to reach out to a prospect.

» Lead Tracking

Tracking and reporting of fully customizable lead sources to calculate ROI for different referral or lead channels.

AGENCY INSIGHTS™ FOR SALES CENTER

Agency Insights mines your **quote data** and **book of business** to uncover new and timely sales opportunities. Automatically generate the information you need to **recapture**, **cross-sell** and **win business** before the X-Date.

It's your agency's data—shouldn't you be using it?

What is Agency Insights?

Agency Insights leverages data science across EZLynx's **ONE PLATFORM®** to suggest improvements for agencies. Agency Insights enhances our base products to expose data driven intelligence that agencies may have otherwise missed. It's like having a full-time consultant on staff 24/7/365.