

# KNOW WHICH CUSTOMERS ARE AT RISK

Streamline your agency's retention process and reduce overhead through increased productivity.

## BENEFITS



### **Improve Customer Loyalty**

Proactive renewal management that reinforces your value as a trusted advisor.



### **Expand Insight**

Instant view into price and comparison of current policy and renewal to identify any changes.



### **Boost Productivity**

Utilize new technology to conduct and manage the renewal process without increasing staff.



### **Increase Your Bottom Line**

Each additional point of retention corresponds to a specific dollar amount parallel to the agency's increase in profit.



### **Expedite Re-Marketing**

Generate pricing for up to 4 sets of coverages from each carrier including home & auto.

# RETENTION CENTER

ADD ON TO THE MANAGEMENT SYSTEM

## FEATURES

### » **Predictive Analytic Risk Assessment**

Algorithm used to determine policies at risk of defection from an agency at renewal.

### » **Premium Change Summary**

Automated summarization of differences such as changes in tier, discounts, coverage values and much more!

### » **Policy Comparison**

A tool that quickly identifies the “what changed?” between the renewal version of a policy and the current term version of the policy; in other words, the “what is behind the premium change”.

### » **Renewal Notification**

Identifies those policies that are approaching expiration for which no renewal offer has been received.

### » **Historical Premium Changes**

Allows rapid and informed assessment of two versions of a policy, quickly identifying the changes that have taken place between the two versions

### » **Commercial & Personal Lines**

Renewal support for all agency policy types.