REPORTING & ANALYTICS

MAKE DATA DRIVEN DECISIONS TO STAY ON TRACK

Utilize our powerful reporting engine to know your agency inside and out in order to ensure that your agency is on track to meet its goals.

BENEFITS

View KPIs at a Glance

Summary Reports and Customizable Dashboards allow stakeholders to see key agency metrics clearly at any time.

Effortless Reports

Automated reports delivered to your inbox ensures all of the information needed to make your agency successful is at your fingertips.

Access Information Quickly

Detail Reports provide data with intuitive filters so you can create reports, like marketing lists for sales, in mere minutes.

Increase Productivity

Save your filter settings and automatically have the data ready and waiting for you the next time that you need it.

In-Depth Reports

If you can't find what you're looking for in our pre-configured reports, Master Reports allow you to dive deep into all accessible data to ensure that you can get the information you need to make your agency a success.

EZLynx®

REPORTING & ANALYTICS

FEATURES

» **Summary Reports**
Standard reports that display key information at a glance using interactive charts and summary tables.

» **Drill Through Reports**
Allows users to click on summary report charts and tables to "drill in" to the details to see the information that comprizes the summary.

» **Detail Reports**
Standard reports containing a data table that can be modified using a predefined set of report filters.

» **Master Reports**
A comprehensive report that allows users to apply sophisticated filters, aggregates, formulas, etc. to create highly customized reports.

» **Formulas**
Tab on master reports that allows you to add calculated columns to the data table.

» **Crosstabs**
A tool available within Master Reports, also known as pivot tables, which allow both columns and rows to display variable, data-driven information.

» **Custom Charts**
A feature of Master Reports which allows users to create their own chart using any of the data available in the report.

» **Customizable Dashboard**
Allows users to organize charts and tables from any report category all in one place. Each user's Dashboard is made up of "panels", which can be added, removed, rearranged, or renamed. Dashboards can also be configured to have one or many tabs with varying column layouts.

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