

## CONSUMER QUOTING

# TURN ONLINE SHOPPERS INTO CLIENTS

Give your customers access to quotes without contacting you directly with automated recording, tracking, and follow-up.

## BENEFITS



### Improve Customer Service

Every time you receive a new lead in EZLynx, the system will automatically create a task and send out a notification email.



### Maximize Social Media Impact

Offer comparative quoting directly on your agency's Facebook page to increase social media leads.



### Stay Organized

Consumer contact details, risk information, and all quotes automatically populate in your EZLynx account for easy access.



### Capture Every Single Lead

The lead portal makes sure you never miss out on a lead, even if they don't answer all the questions! You can also capture leads for other lines of businesses, such as Commercial, Health, and more.



### Gain New Insights

The activity report will give you an overview of your lead activity, including details about consumer's that abandoned the process before submitting the form.

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## FEATURES

### » **Live Quoting**

Once a consumer completes and submits their own rating application via the agency's website, they receive instant live quotes from multiple carriers' websites every month.

### » **Mobile Quoting**

Ability to run quotes on EZLynx Rating Engine from a mobile device.

### » **Enhanced Quoting**

Consumer Quoting with additional reporting automatic drop-off campaigns, Facebook quoting, vehicle pre-fill and shorter quoting process to reduce drop-offs.

### » **Facebook Quoting**

Ability for visitors to your agency's Facebook business page to link the agency's consumer quoting portal.

### » **Automated Drop-Off Campaigns**

When a visitor doesn't complete and submit a rating application via Consumer Quoting, they are automatically sent an email asking them to come back and finish the process. Security is never an issue. A secure link is provided for customers to access their information and pick up where they left off.

### » **Lead Portal**

Use the Consumer Quoting form to collect customer data online and allow customers to be contacted with quotes directly from an agent. The system will notify you via email every time a lead gets a quote, whether they receive quotes or ask to be contacted by the agent.

### » **Google Analytics Access**

A feature of Enhanced Consumer Quoting. Run reports to monitor your agency's CQ activity, like the number of quotes, agent contact request, selected carrier quotes and more.