

AGENCY WEBSITES

SEAMLESS, MOBILE-OPTIMIZED USER EXPERIENCE

Develop a web presence and create a point of access for your customers so your agency can get found and capture leads.

BENEFITS



Retain Leads

50% of all insurance shoppers are on a mobile phone or tablet. Our designs automatically adjust to fit all screen sizes.



Custom Content

Custom content writing for service pages and monthly blog articles on topics important to insurance shoppers.



Expand Your Reach

Get found in 50 local online business directories consumers use to find professionals like insurance agents.



Professional Guidance

Website specialists walk you through the setup process, host your site, and monitor its performance.



Make a Great Impression

With 30+ website design choices and customization to match your branding, you get a unique site.

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FEATURES

- » **Mobile-Optimized**
Mobile friendly website designs.
- » **Website Editor (CMS)**
Easily edit your EZLynx Website yourself.
- » **Unique Design Choices**
With 30+ website designs/choices and customization to match your branding, you get a unique site.
- » **Multi-page Websites**
Insurance specific product pages.
- » **Unique Website Content**
Unique website content that's insurance related.
- » **AgentInsure Lead Network**
Lead capture forms for different lines of business.
- » **Lead Capture Forms**
Lead capture forms for different lines of business.
- » **Multilingual**
A website language translation widget.
- » **Quarterly Updates**
Quarterly meetings with a website analyst to assess your website's health and local performance.
- » **Dedicated Website Consultant**
Website specialists walk you through the setup process, host your site, and monitor its performance.
- » **Local Reach**
A large portion of people using search engines to find local businesses find their way to a local directory, so it's important to make sure your business is listed.
- » **Social Reach**
EZLynx Social Reach uses social media to place your agency website in front of consumers, creating brand awareness for your agency.
- » **Performance Reviews**
Your analyst will present your website statistics and will answer any questions you may have related to your EZLynx Agency Website on a quarterly basis.
- » **Insurance Blog**
Fresh & unique localized insurance content to your website every month.
- » **SSL Certificates**
SSL Certificates help keep your website secure.